



The Conlon Group's

Strategic Planning
will grow your
bottom line!

**Do You Have a
Business Road Map?**

By defining the following



- This is what we do
- This is who we do it for
- This is how we do it

You have defined your business

Until things change

- You start to experience rapid growth
- New threats or problems arise
- New opportunities arise
- Change in management team
- Uncertainty settles in
- Stagnation
- Need for major funding
- Dissatisfaction with performance
- Team building is required

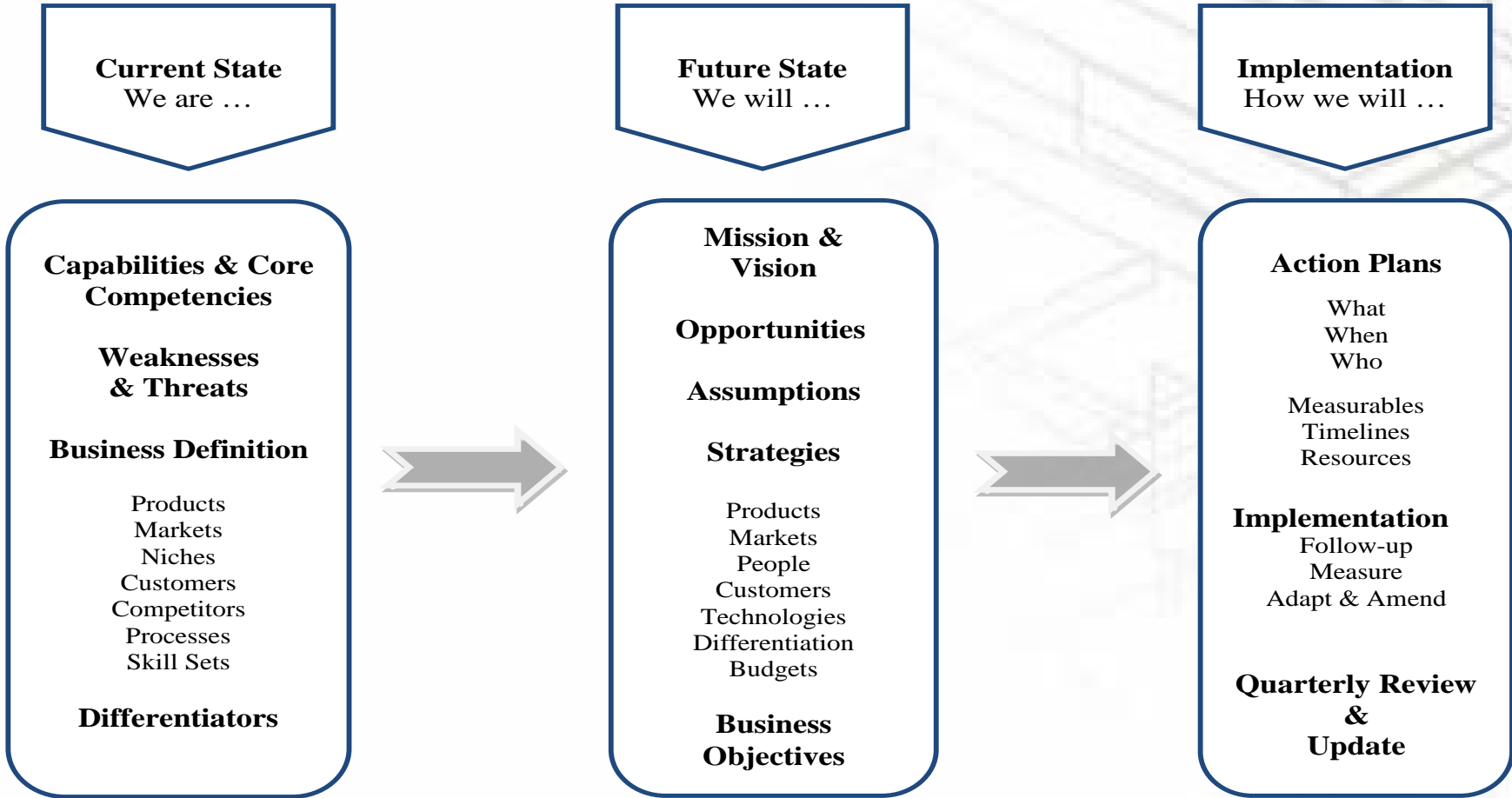
A Strategic Plan is

A road map that sharply focuses your direction and resources to dominate your markets.

- Methodical
- Detailed
- Encompassing
- Sustainable
- A learning process



Strategic Road Map



The Conlon Group will

- Get you to the heart of the matter
- Introduce appropriate conceptual material
- Lead the team through strategic exercises
- Stimulate strategic thinking
- Challenge subjective thinking
- Keep discussion on track
- Assure adequate input
- Build consensus and commitment
- Set agendas and manage the process
- Assure a well crafted roadmap is created

Do you need a new Road Map?

Contact us to find out more
about our simple straight
forward process

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